



A revolutionary e-greeting card hits the net
PenMyPoem.com offers customized service on-line

(Friday, February 1, 2008 – Montreal, Qc)

A Montreal team has come up with the next generation of e-greeting cards. PenMyPoem.com (www.penmypoeem.com), in partnership with Montreal Web Design (www.montrealwebdesign.com), today announced the launch of their unique on-line service. Based on details provided by the individual user, a professionally written e-poem greeting card is written for delivery to their special someone. The text is tailored specifically to the uniqueness of each situation.

Disappointed by the standard greeting cards available in stores, the duo set out to discover if there was anything more personalized available on e-greeting web sites. Their suspicions confirmed, they saw an opportunity to offer something truly unique. Unlike other on-line greeting card services - where users are asked to type in their own message - PenMyPoem.com gives users the ability to custom order their personal greeting. The creators of PenMyPoem felt that this was the key since most people are at a loss for words when trying to write something heartfelt or clever, let alone anything that rhymes.

Examples of unique situations:

"You're Such a Good Step-Mom to My Kids" | "Thanks for Watching My Pet"
"I'm Glad You Finally Came Out of the Closet" | "Sorry You Hate Your Haircut"

PenMyPoem.com will be officially launching their service at Sheldon Kagan's *Salon de la Mariée* Saturday, February 2nd and Sunday, February 3rd at Montreal's Palais des congrès (www.sheldonkagan.com). They will be situated at booth #912.

About PenMyPoem.com:

PenMyPoem.com (www.penmypoeem.com) is the brainchild of two Montrealers with decades of experience in media, marketing, writing and web between them. Their service covers all possible occasions from births to weddings to eulogies.

About Montreal Web Design:

Montreal Web Design (www.montrealwebdesign.com) is a Montreal-based company specializing in the design and implementation of web sites. Their services include web design, domain name registration, web hosting, turnkey e-commerce solutions, web site maintenance and search engine optimization.

Media Contact Information:

Website: www.penmypoeem.com

Email: info@penmypoeem.com