



Launch of PenMyPoem.com a smashing success
New custom writing service draws attention at bridal show

(Monday, February 4, 2008 – Montreal, Qc)

PenMyPoem.com (www.penmypoe.com), in partnership with Montreal Web Design (www.montrealwebdesign.com), officially launched their service at Sheldon Kagan's *Salon de la Mariée* February 2nd and 3rd in Montreal (www.sheldonkagan.com). Thousands of brides-to-be and curious on-lookers stopped by to see what all the fuss was about at the annual bridal show. The Montreal-based start-up even piqued the interest of local media. "Ciao Montreal!" host Natasha Gargiulo conducted an impromptu TV interview with the creators of PenMyPoem.com, which will air in a future episode on CJNT Montreal (Vidotron Cable 14).

The on-line service is unique in that text is tailored specifically to the uniqueness of each situation. Based on details provided by the individual user, a professionally written e-poem greeting card is written for delivery to their special someone.

Overheard at the PenMyPoem booth:

"The discovery of the show!"

"What an original idea!"

"Cool!"

"You're a lifesaver with Valentine's Day around the corner."

"I never know what to write!"

"I can't believe no one has thought of this before."

"The most unique booth here!"

"I could use this for my vows, my speeches, thank you cards..."

About PenMyPoem.com:

PenMyPoem.com (www.penmypoe.com) is the brainchild of two Montrealers with decades of experience in media, marketing, writing and web between them. Their service covers all possible occasions from births to weddings to eulogies.

About Montreal Web Design:

Montreal Web Design (www.montrealwebdesign.com) is a Montreal-based company specializing in the design and implementation of web sites. Their services include web design, domain name registration, web hosting, turnkey e-commerce solutions, web site maintenance and search engine optimization.

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